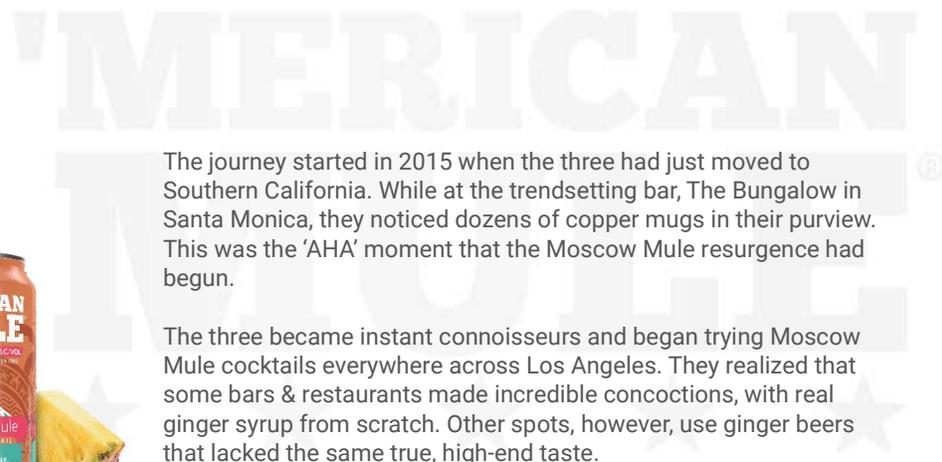


# ABOUT 'MERICAN MULE



The journey started in 2015 when the three had just moved to Southern California. While at the trendsetting bar, The Bungalow in Santa Monica, they noticed dozens of copper mugs in their purview. This was the 'AHA' moment that the Moscow Mule resurgence had begun.

The three became instant connoisseurs and began trying Moscow Mule cocktails everywhere across Los Angeles. They realized that some bars & restaurants made incredible concoctions, with real ginger syrup from scratch. Other spots, however, use ginger beers that lacked the same true, high-end taste.

One day, they decided to make their own Moscow Mules that they could bring to the beach. After spending precious time looking up the right recipe, driving to the liquor store, finding the ingredients, and buying the mugs, they ended up with a subpar disappointment.



GLUTEN  
**FREE**

ALCOHOL  
**7% VOL**

ALL-NATURAL  
**FLAVORS**

PREMIUM  
**QUALITY**

ENJOY  
**INSTANTLY**

ENJOY  
**EVERYWHERE**



## VARIETIES

They realized that there was an opportunity to create a canned version, that took the fuss out of making the cocktail, delivered premium flavor every time, and could be enjoyed instantly and almost everywhere. They spent 7 months and designed over 70 iterations to carefully perfect the initial, flagship canned Moscow Style Mule. **'MERICAN MULE® was born.**

By cashing out their savings, 401K's and finding any spare change to contribute, they embarked on a mission, to build the brand from the ground up. Their mission: to deliver premium quality and ultimate convenience with the hottest cocktail on the market.

In 2019, the team launched their Mexican Style Mule with Tequila, Ginger & Lime, as well as their Tropical Style Mule with Rum, Ginger & Pineapple. The brand is not just a one-trick-pony. Much more to come.

Mexican Style 6/4/12 OZ Can



Moscow Style 6/4/12 OZ Can



Southern Style 6/4/12 OZ Can



Tropical Style 6/4/12 OZ Can



Variety Pack 3/8/12 OZ Can



For more information about how to get 'MERICAN Mule, contact your **Southern Beverage** representative.

Click [HERE](#)

To learn more about the 'MERICAN Mule products.